

Message Text

UNCLASSIFIED

PAGE 01 NEW DE 11381 120540Z
ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W
-----112697 120542Z /10

P 120538Z AUG 77
FM AMEMBASSY NEW DELHI
TO SECSTATE WASHDC PRIORITY 5359
USDOC WASHDC PRIORITY
INFO AMCONSUL BOMBAY
AMCONSUL CALCUTTA
AMCONSUL MADRAS

UNCLAS NEW DELHI 11381

E.O. 11652: N/A
TAGS: BEXP IN
SUBJECT: FY 1979 PROMOTION EVENT SCHEDULE

REF: STATE 185370

1. MISSION AGREES WITH SCHEDULING OF COMMUNICATION EQUIPMENT
AND SYSTEMS TRADE MISSION FOR NOVEMBER 1978.

2. WE ALSO CONCUR IN CHOICE OF CATALOG SHOWS FOR HEALTH CARE
EQUIPMENT, AND INDUSTRIAL PROCESS CONTROLS INSTRUMENT AND EQUIP-
MENT DURING FY79. WE WOULD PROPOSE, HOWEVER, THAT THESE
TWO CATALOG EXHIBITS BE SCHEDULED AT LEAST TWO MONTHS APART TO
ALLOW SUFFICIENT TIME FOR EFFECTIVE PRE-SHOW PROMOTION OF EACH
EVENT. COMMERCIAL STAFFS, PARTICULARLY IN CONGENS, ARE NOT
LARGE ENOUGH TO BE WORKING ON BOTH EVENTS SIMULTANEOUSLY AND
ADEQUATE ADVANCE PROMOTION ESSENTIAL FOR SUCCESS OF CATALOG TYPE
EVENT.

3. MISSION RECOMMENDS ONE CATALOG SHOW BE SCHEDULED FOR LATE
JANUARY 1979 AND SECOND EXHIBIT BE SCHEDULED FOR LATE MARCH OR
EARLY APRIL 1979.GOHEEN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 12-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977NEWDE11381
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770290-0936
Format: TEL
From: NEW DELHI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770867/aaaacettf.tel
Line Count: 47
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 654d755b-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 185370
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 15-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1618092
Secure: OPEN
Status: NATIVE
Subject: FY 1979 PROMOTION EVENT SCHEDULE
TAGS: BEXP, IN
To: STATE COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/654d755b-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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